

BIRMINGHAM...

...the carefree city that once pounded to the rhythm of metal casting and pressing, owes its heritage to the great industrialists who brought canals, manufacturing, and prosperity to millions. Among them was our own founder William Nicholson, who believed that wealth creation and social duty were inseparable.

As guardians of the heritage of Britain's pubs, we pick only the best pubs that are brimming with character and craftsmanship. Each Nicholson's pub has its story to tell. They welcomed the villains and eccentrics of a city built on inventiveness. In our pubs, generations of Brummies have found friends to laugh with, shoulders to cry on, and a welcome that never fades. If you're looking for the soul of this great industrial city, the Nicholson's ale trail is your guide.



DISCOVER OUR OTHER TRAILS

Travelling to a different city? We have Ale & Gin trails in:

LONDON
YORKSHIRE
EDINBURGH

Simply download the Nicholson's app to find out more



LET THE BIRMINGHAM ALE & GIN TRAIL BEGIN

Explore our collection of historic pubs with their rich history and character



THE NICHOLSON'S PUB COLLECTION

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FAMOUS FOR... an insult hurled at British soldiers by Kaiser Wilhelm The Old Contemptibles takes its name from a select band of British soldiers who served in France and Flanders in 1914. They adopted the nickname after Kaiser Wilhelm II gave the order to exterminate the "General French's contemptible little army". Recently, the last survivor passed away aged 104. And though they may all be gone now, there's no reason why we can't continue to drink to their name.

176 EDMUND STREET, BIRMINGHAM B3 2HB
TELEPHONE 0121 200 3310

4. THE OLD CONTEMPTIBLES

FAMOUS FOR... standing on a street that dates back to 1398 Our name comes from Bacchus, the Greek and Roman god of wine. The ancient name is appropriate for a pub that stands on a street with a grand history that dates back to 1398. A 19th-century town guide described New Street as 'the Bond Street of Birmingham'.

BURLINGTON ARCADE, NEW STREET, BIRMINGHAM B2 4JH
TELEPHONE 0121 632 5445

3. BACCHUS BAR

FAMOUS FOR... original Victorian features in the heart of the city This Victorian pub retains many original features including the superb tiling round the bar area. The location on Lower Temple Street puts it at the heart of Birmingham. In the 18th and 19th centuries the area was redeveloped and went upmarket. A city guide from 1840 likened nearby New Street to Bond Street in London.

LOWER TEMPLE STREET, BIRMINGHAM B2 4JD
TELEPHONE 0121 616 2196

2. THE SHAKESPEARE

FAMOUS FOR... goldsmiths, silversmiths, and privacy This glorious Victorian pub is where the goldsmiths and silversmiths from the nearby Jewellery Quarter quenched their thirsts. By 1880, there were 700 workshops employing the best-paid workers in the city. As well as the beer, they came for the privacy of The Shakespeare's separate rooms.

SUMMER ROW, BIRMINGHAM B3 1JY
TELEPHONE 0121 236 8702

1. THE SHAKESPEARE INN



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1 THE SHAKESPEARE INN



2 THE SHAKESPEARE



1 LION UNIVERSITY COLLEGE BIRMINGHAM

2 TOWN HALL

3 BURLINGTON ARCADE

4 ST. PHILIP'S CATHEDRAL

3 BACCHUS BAR



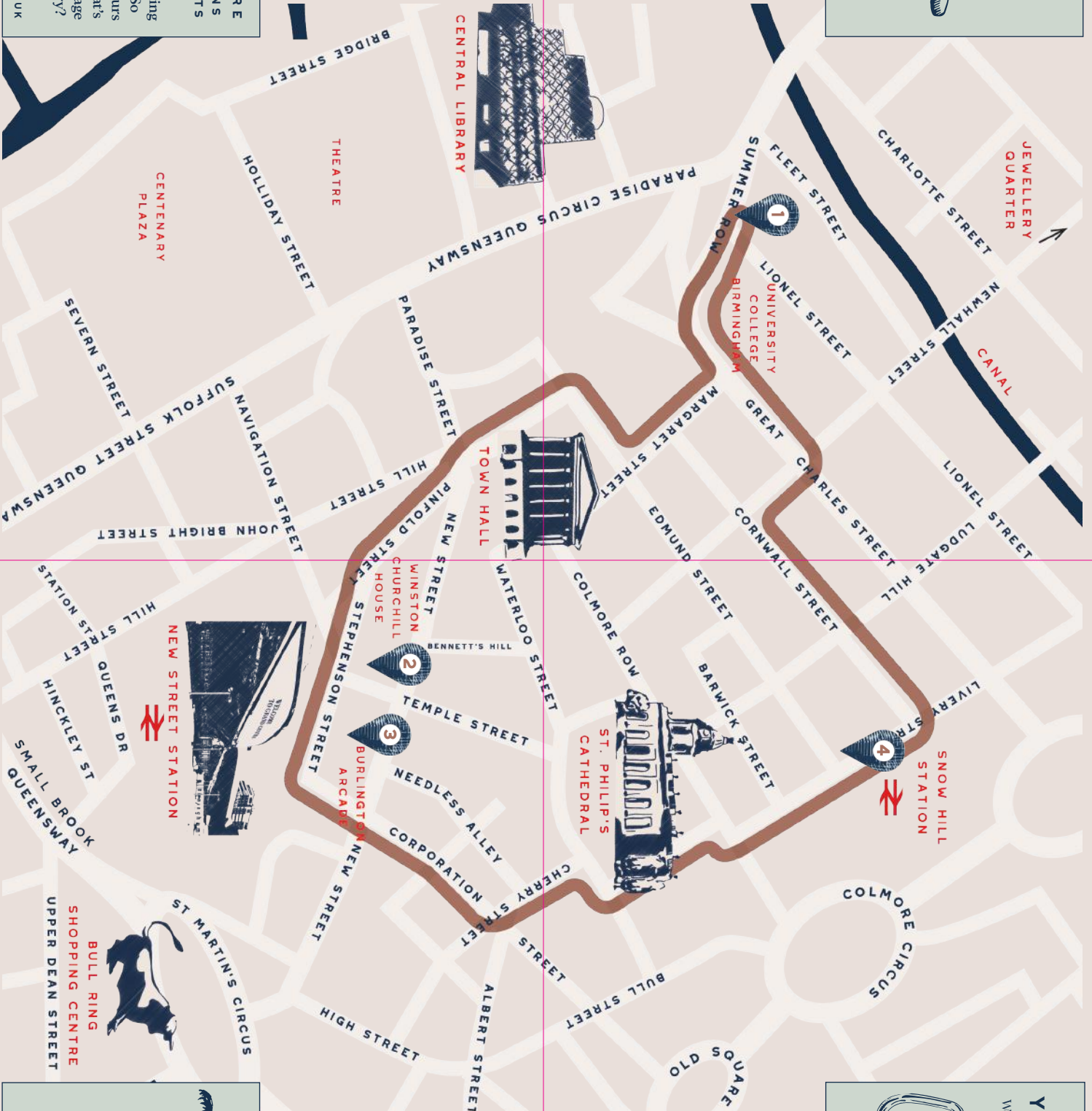
4 THE OLD CONTEMPIBLES



The right surroundings bring a party to life. So why not hold yours in a building that's steeped in heritage and local history?

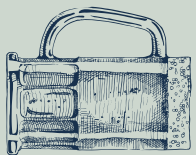
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HERITAGE FOR HIRE PARTIES, CELEBRATIONS AND CORPORATE EVENTS



UNLOCK YOUR REWARD

Welcome to the Nicholson's pub collection.



Download the Nicholson's app and choose your trail. Collect a stamp at every pub, and on your 4th pub visit, unlock a complimentary drink on us.

